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Glass Eye Custom Laser Program- Updated February 2011

We now have the ability to personalize crystal and wood bases and some of our glass items by laser engraving. Company logos, corporate slogans, seminar themes, event messages, recognition awards, custom paperweights are examples of what can be done. It is surprisingly affordable and runs can be a single item or large quantities. The benefit of having our own laser machine in house is that you are not at the mercy of a third party. After all, it's our work; we know you expect it to be done right and on time.

Our objective in laser engraving is to provide a service to enhance our glass product sales in your stores. We do not expect to make a profit from the laser service. Profit for us comes from what we do; make and sell handmade glass. If laser engraving expands our product sales with you, we will achieve our objective. The process does have some variable costs, which we must cover though. Each job is unique so the following are general parameters that we use in establishing the project costs.

- High-quality images are required to produce a high-quality finished product. In general, for images to be a candidate for being laser-ready, they must be in a standard vector format (.eps, .ai, indd and corel) and be of sufficient quality. Acceptable artwork resolution is 300 DPI. Anything less would result in an undesirable output quality. If you have a concern about the image we will review it for you at no cost. Just email to angie@glasseye.com and she will reply with comments. If design work is required on her part, we can provide that service at a billing rate of \$60.00/hour billed in 15-minute intervals.
- The fees for laser engraving on Glass Eye made pieces are determined in part by how much time is required to prepare your artwork for laser etching as well as the cycle time on the laser machine to complete your project. We can laser etch as few as 1 or 2 pieces. As the number of pieces to be engraved increases, the fee per item decreases. Set-up fee for new artwork is generally \$30.00 but actual will depend on complexity of your project. In addition to the set-up fee the price charged per piece (if no changes from initial set-up) for flat items such as crystal or wood bases is:

Engraving fee per piece after \$30.00 set-up: (each engraving must be same as used for set-up; changes require new set-up+fee)	
1-15 pieces	\$2.50 per piece
16-30 pieces	\$2.00 per piece
31-49 pieces	\$1.50 per piece
50+	\$1.00 per piece
Minimum per project \$10.00	

Because of the difficulty of engraving on rounded and variable surfaces rates for items other than crystal or wood bases (ornaments, paperweights, etc.) will be assessed based on your project.

- Most wording is not a problem and can be produced with great accuracy and detail. Logos must be provided by the customer.
- Normally on small runs, no physical sample will be made prior to the run and the physical item can be completed in less than 10 days depending on our inventory level of the item you select. If a physical sample is required there will be a charge for the sample, or if the image is deemed to have many variables, this to can be accommodated but it will add about a week to your lead-time. If you are on a tight schedule just let us know. Often times if we know the date you require we can accommodate you.